

## Privacy Policy

We keep your personal information private and secure. When you make a purchase from our site, you provide your name, email address, credit card information, address, phone number and a password. We use this information to process your orders, to keep you updated on your orders and to personalise your online experience.

Our secure servers protect the information using advanced encryption and firewall technology. Your personal information cannot be read as it travels to our ordering system. We may share aggregated statistics not linked to any individual about buying patterns, sales and other shopping information with our marketing partners. In order to improve our services to you, we ask some of our customers to voluntarily complete surveys. Survey answers are confidential. If you do not wish to participate in a survey, simply decline to participate when asked.

Other sites accessible through our web site have their own privacy policies and data collection practices. Please consult each site's privacy policy. We are not responsible for the actions of third parties. We fully co-operate with law enforcement agencies in identifying those who use our services for illegal activities. We reserve the right to report to law enforcement agencies any activities that we reasonably believe to be unlawful. Please check back frequently to see any updates or changes to our privacy policy.

### **GOOGLE ANALYTICS**

We use Google Analytics like many websites on the internet and you should also refer to the Google Privacy Policy on how they use personal information.

### **WHOIS DATA**

Upon registration of a domain, information is supplied for registrant and whois contact details. This information is used in a publicly accessible database where any internet user can find the identity and contact details of a domain registrant. This is a standard feature of domain name systems worldwide, and is subject to regulation as per the jurisdiction of the domain extension (TLD).

For .au domain names, please see auDA's WHOIS policy at <http://www.ada.org.au/whois-policy> which sets out auDA's guidelines on the collection, disclosure and use of WHOIS data.

For most other type of domain names ICANN has its own privacy policy at <https://whois.icann.org/en/primer> which governs how registrars use the personal information we are required to submit to them on your behalf in order to register your domain name.